

SWEDEN CLARKSON RECREATION SURVEY

Survey Results Presented to Sweden & Clarkson
Town Boards

September 25, 2018



Thank you to all our residents who took the time this past July to fill out the Sweden Clarkson Recreation Survey. This survey was facilitated by Sweden Clarkson Recreation Director Jill Wisnowski; Patty Hayles, Town of Sweden Councilperson; and Christa Filipowicz and Jackie Smith, Town of Clarkson Councilpersons, in order to gather residents' feedback regarding the Sweden/Clarkson Community Center's recreation programming and facilities. It was the first survey to be conducted by the Towns in several years.

The Survey was conducted in July with 354 total participants, 328 electronic and 26 paper. The general outcome of the survey was very positive and the staff received particularly high marks for being helpful and courteous. In addition, 90.25% responded that they found the program fees affordable and 91.2% rated the recreation facility good, very good and excellent. Topics that residents had little interest in were video exercising and healthy cooking light classes. With that said, 83.49% of the respondents confirmed that the Center programming has influenced healthier lifestyles.

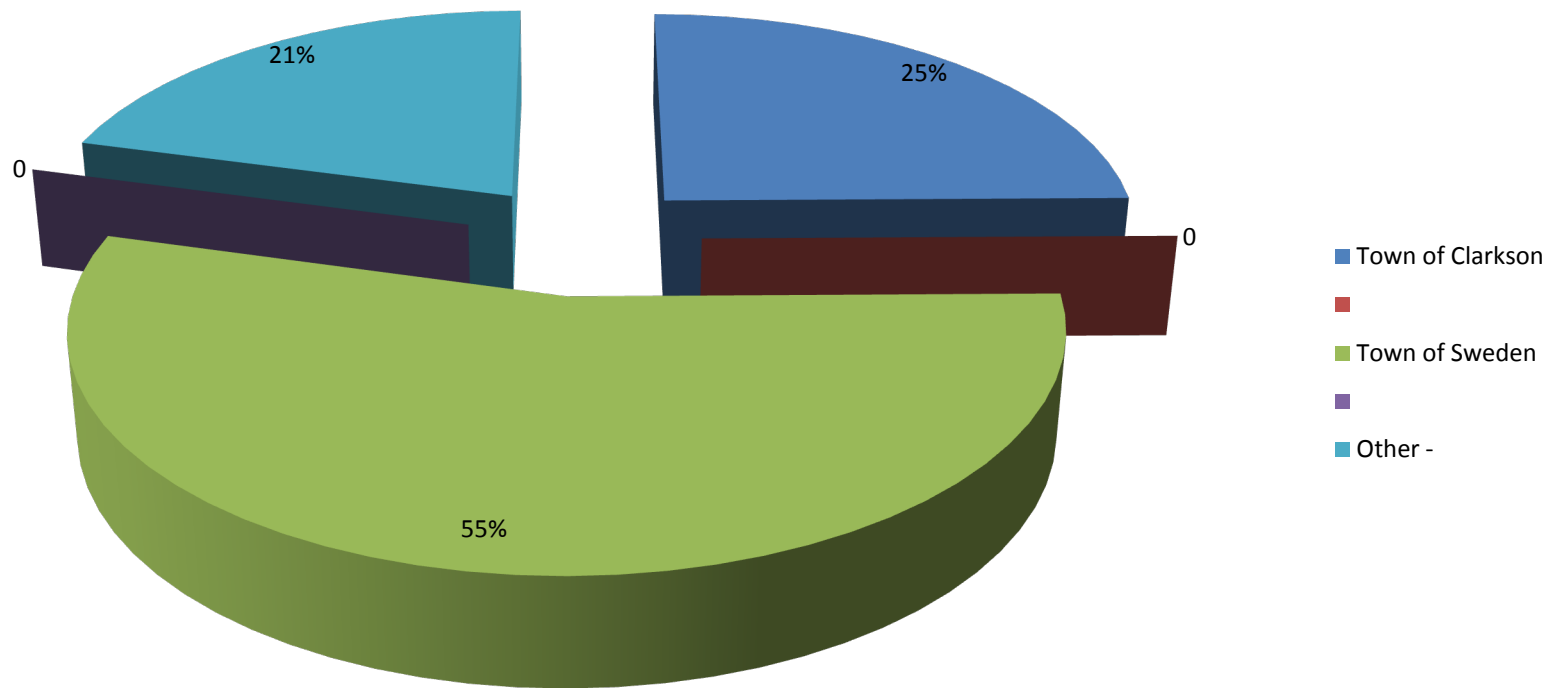
The survey has given us an immense amount of information. We have reviewed the 179 comments (50% of participants offered additional comments). Within those comments there were many good suggestions for ways to improve in various areas. Most of them we were aware of and will be addressed in day-to-day activities, budgeting and a capital plan. Recreation Supervisor Jill Wisnowski, and her staff have already started to address some of those suggestions/comments such as starting this fall, all program participants will be given a satisfaction survey to complete after the end of their program. The results of these surveys will be used to develop the short-term and long-term Strategic Plan for the community center. This will help with future Clarkson and Sweden budgets and planning.

Our next steps will be to continue to study the survey results along with current sources of information to provide continuous improvement of offerings at the community center. The full report of the results to the individual survey questions are attached. For additional information contact the facilitators at: jillw@townofsweden.org phayles@townofsweden.org jackie.smith@clarksonny.org or christa.filipowicz@clarksonny.org

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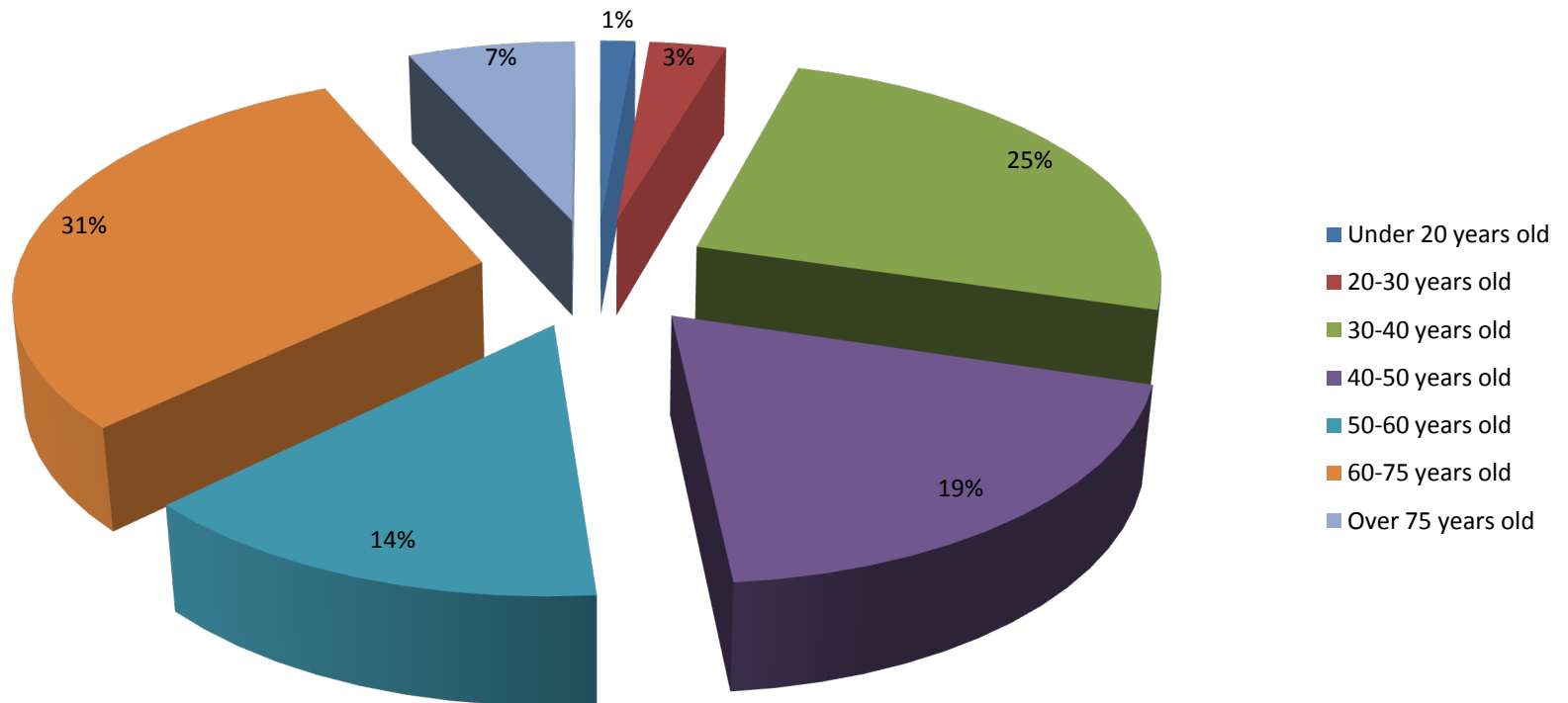
- Thank you to Jill Wisnowski and her staff for assisting with the input to the survey process
- Thank you to Christa Filipowicz & Jackie Smith for assisting with the survey development and the survey summary
- We would like to continue this collaborative effort between the two municipalities

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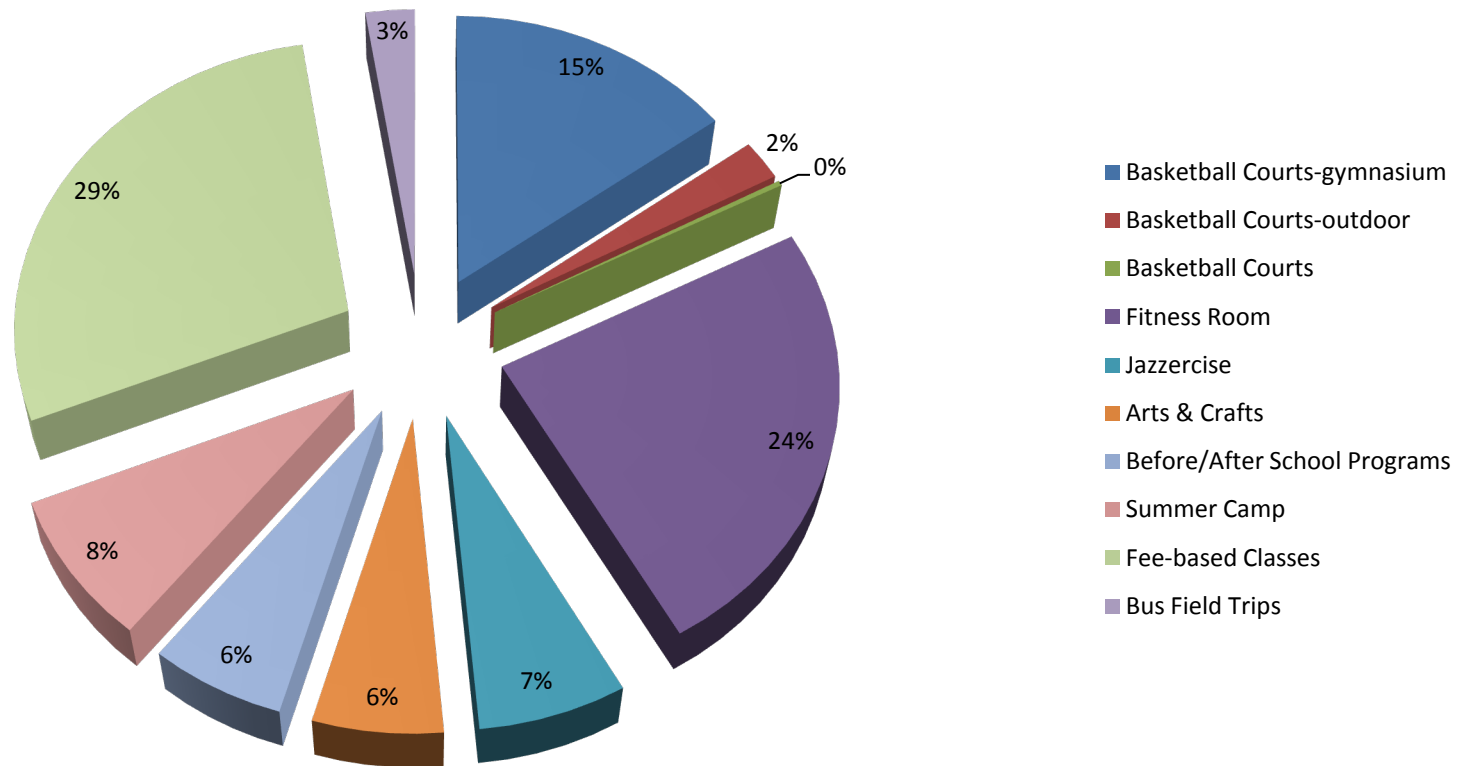
Survey Participants

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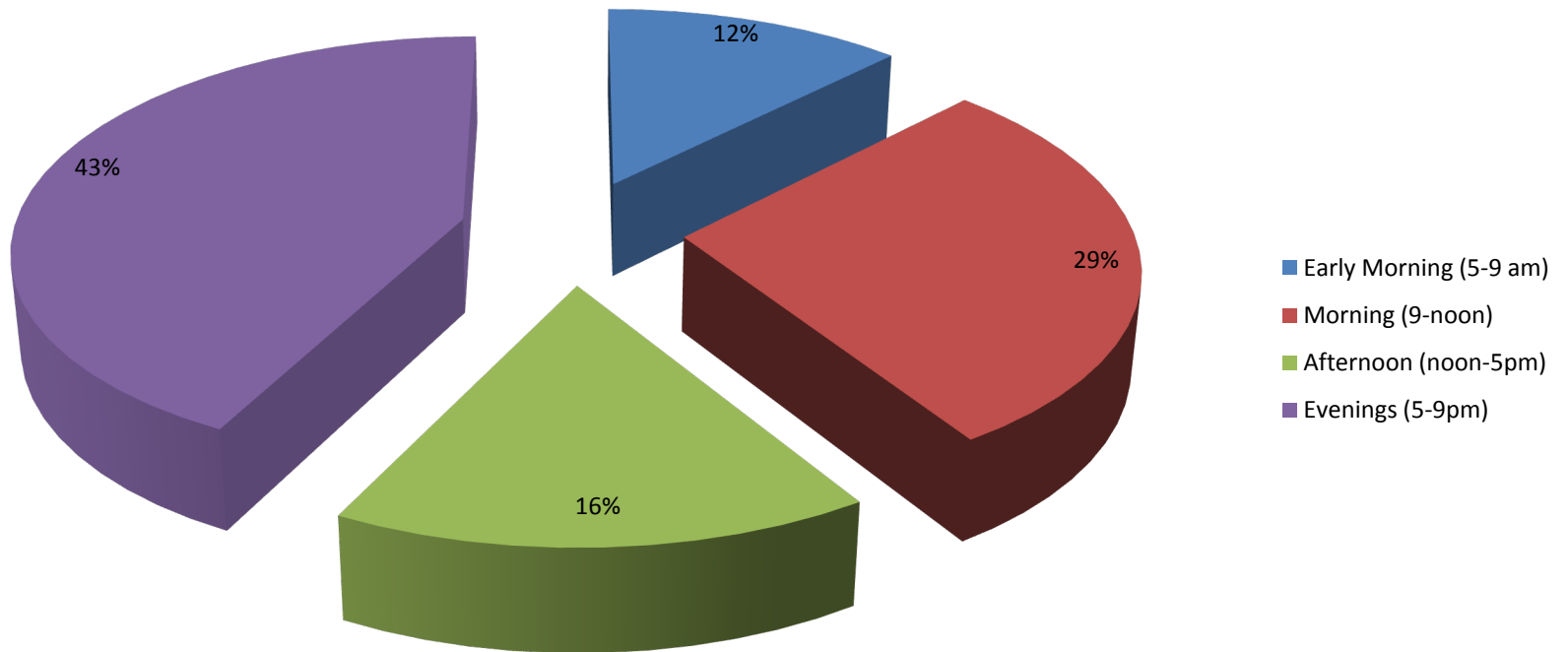
Age Group

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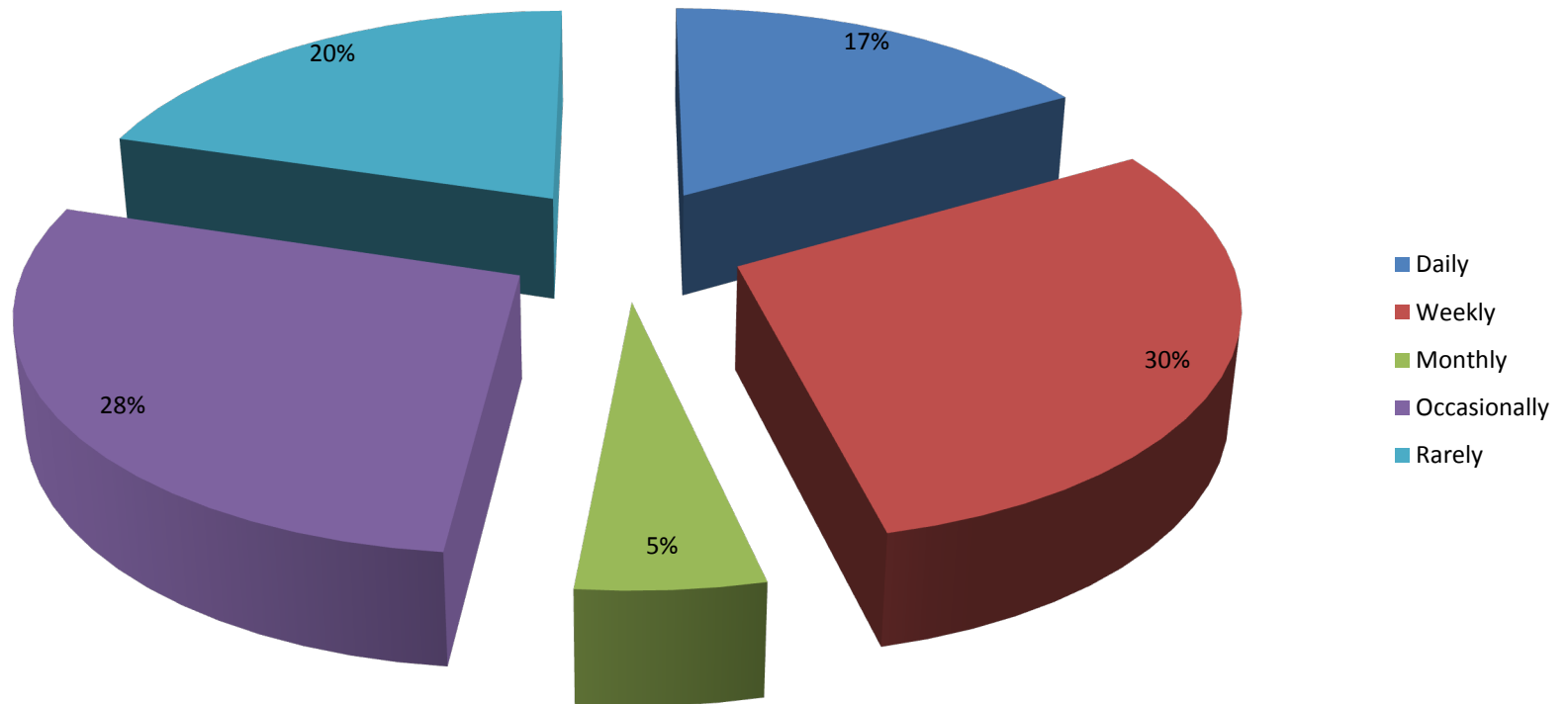
What activities do you use?

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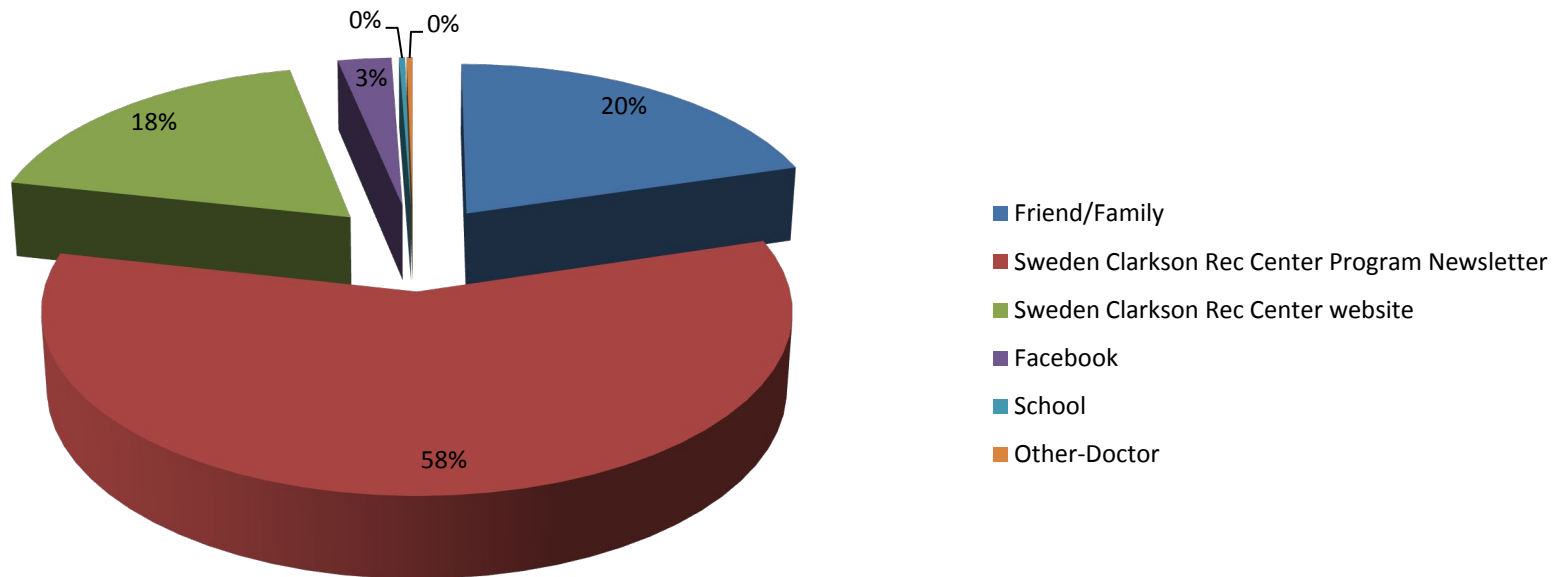
Time Period of Participation

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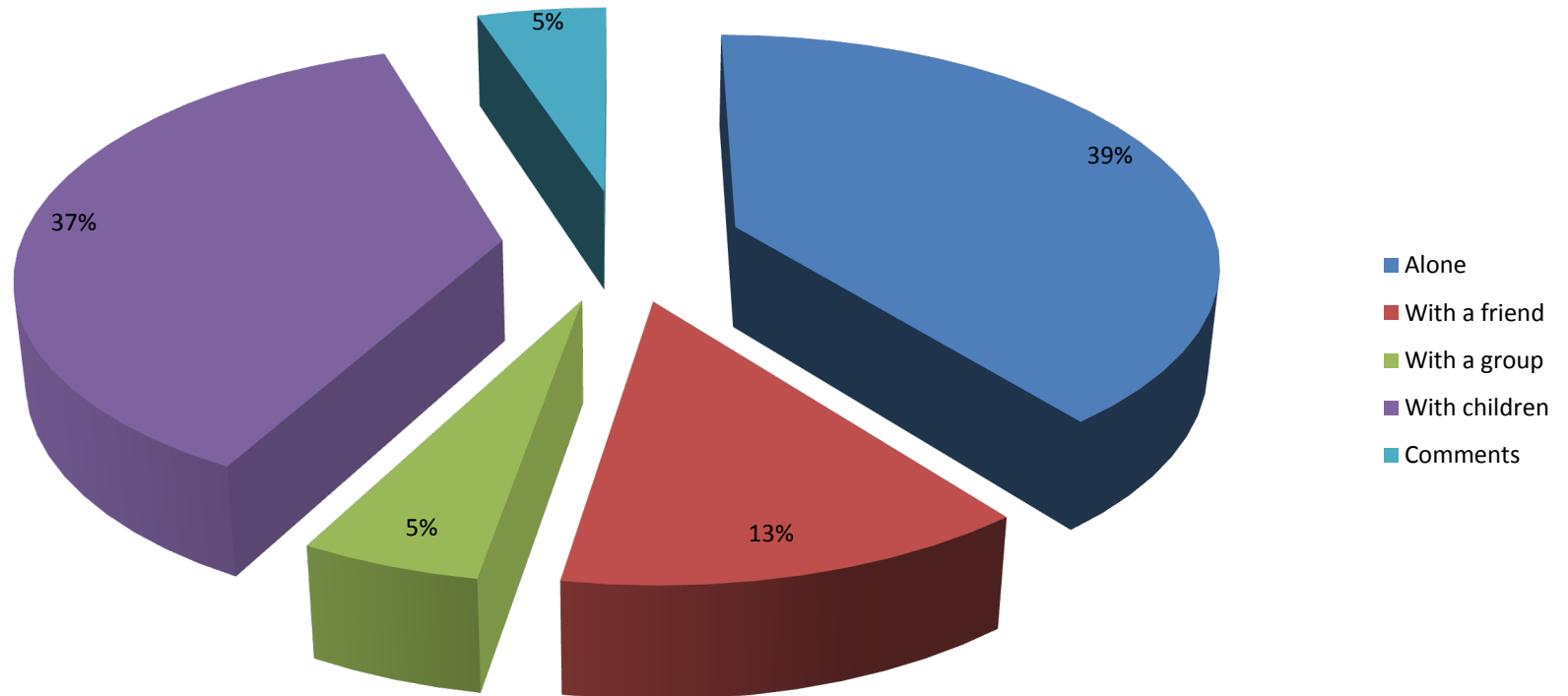
How often do you visit?

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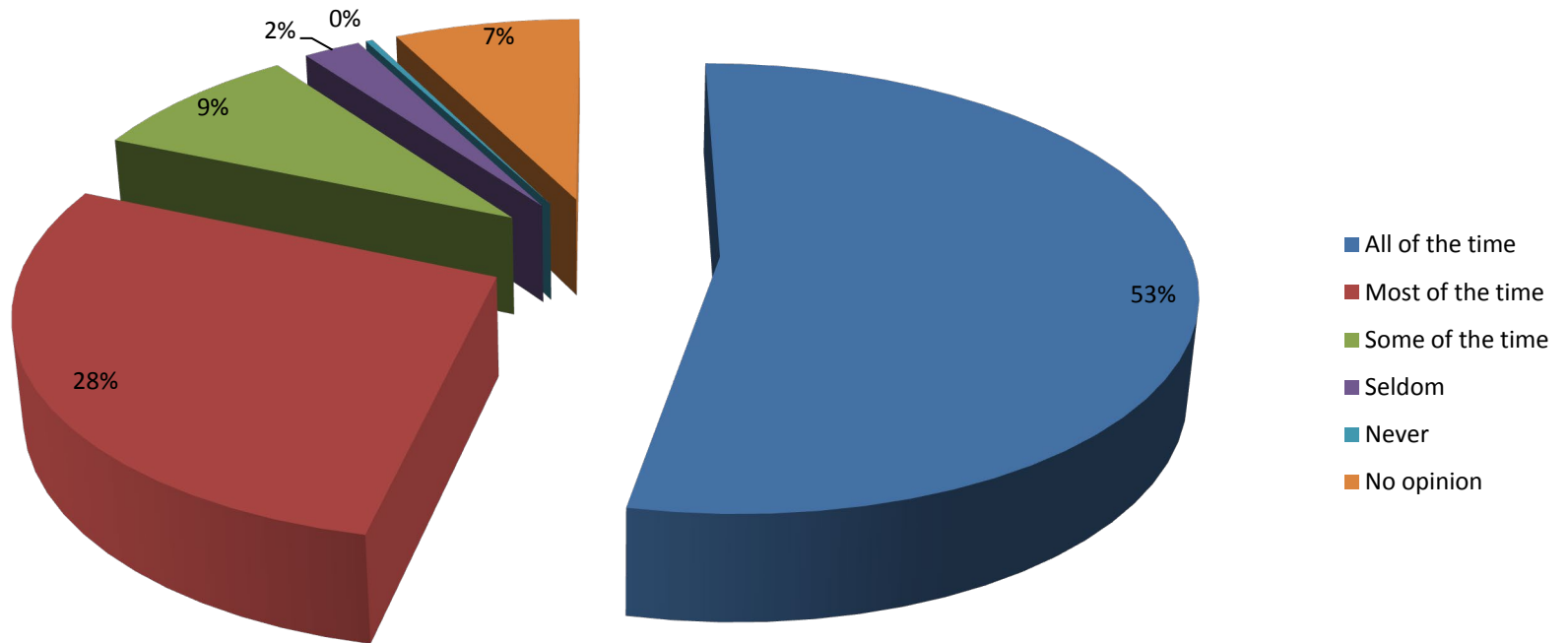
How do you hear about the programs?

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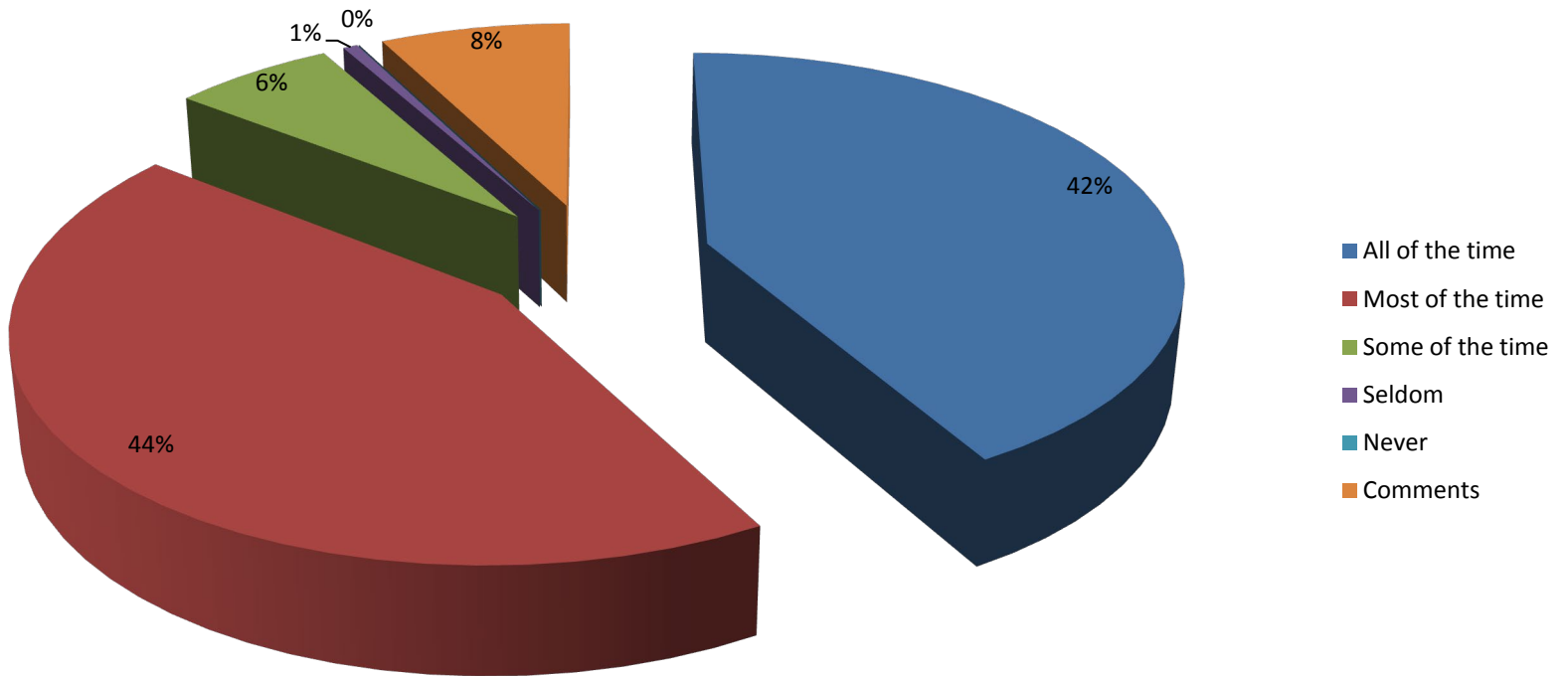
Do you usually visit the Rec Center.....

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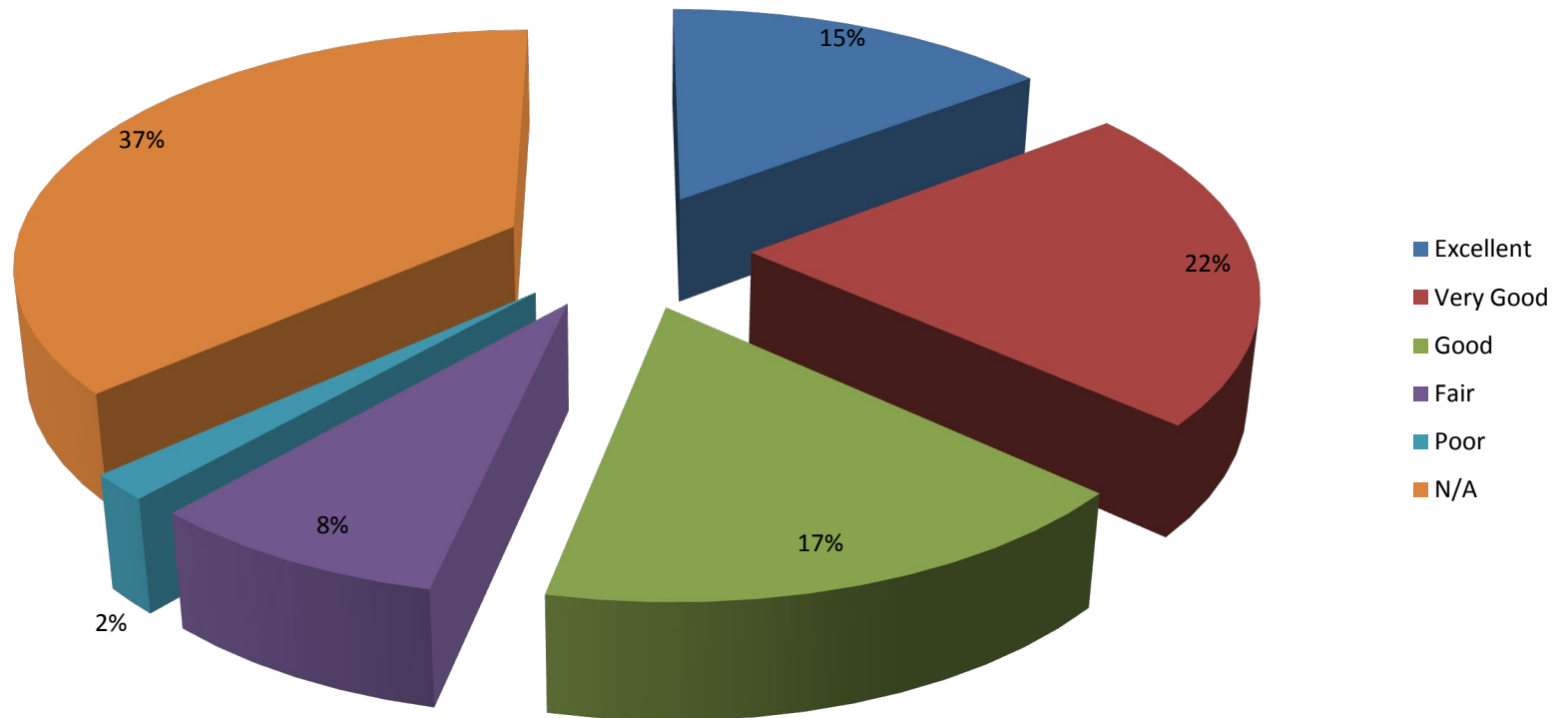
Is the staff helpful/courteous?

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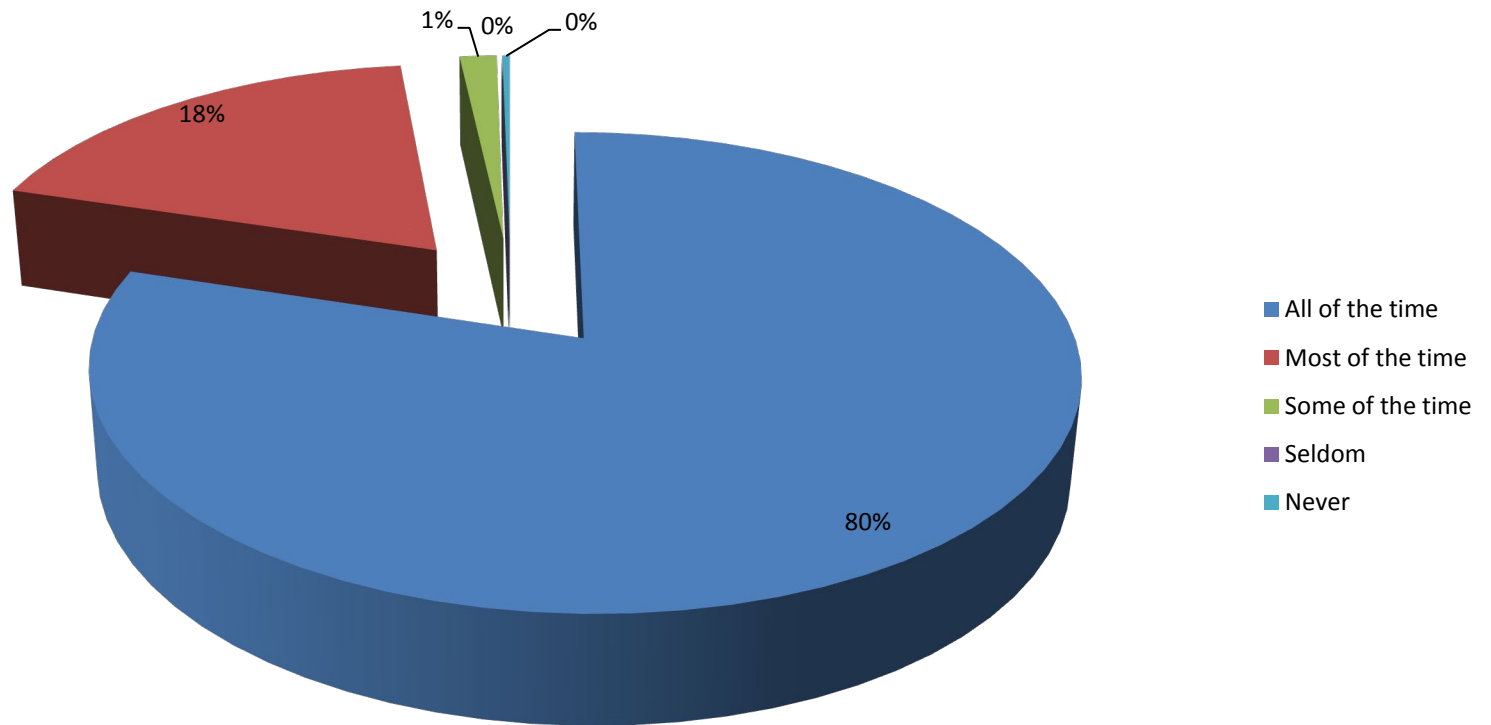
Are facilities clean?

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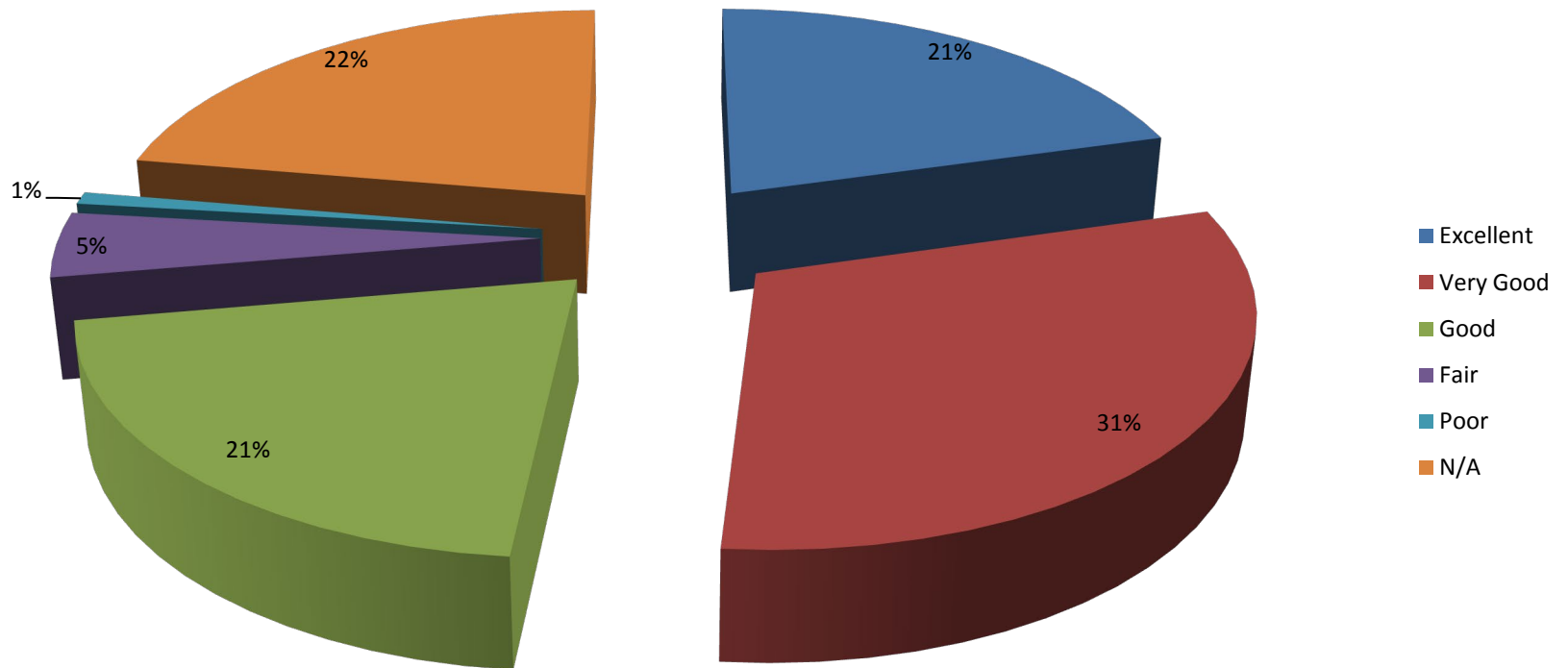
If you Or your child participate in programs, how do you find our programs, in general?

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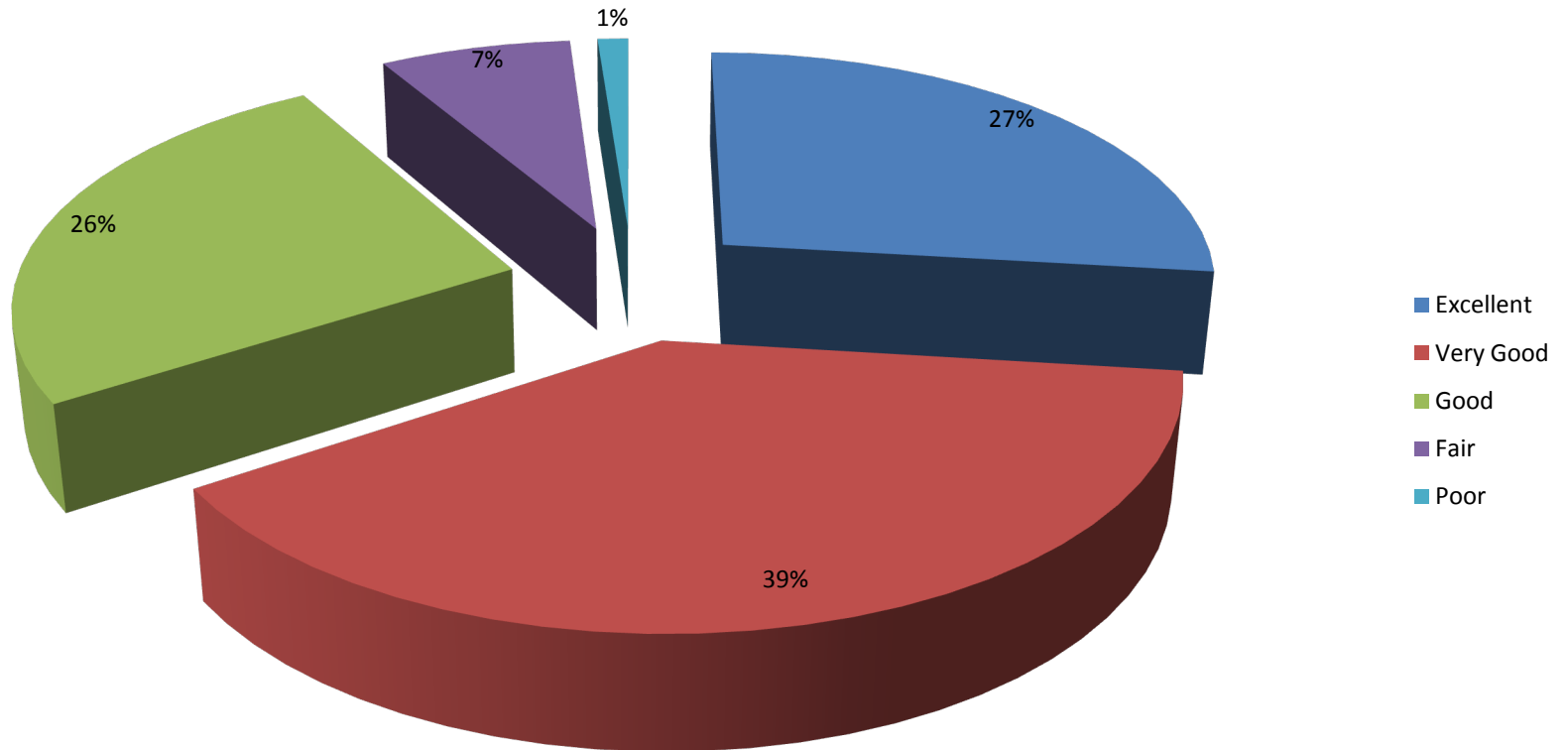
Do you feel safe at the Community Center?

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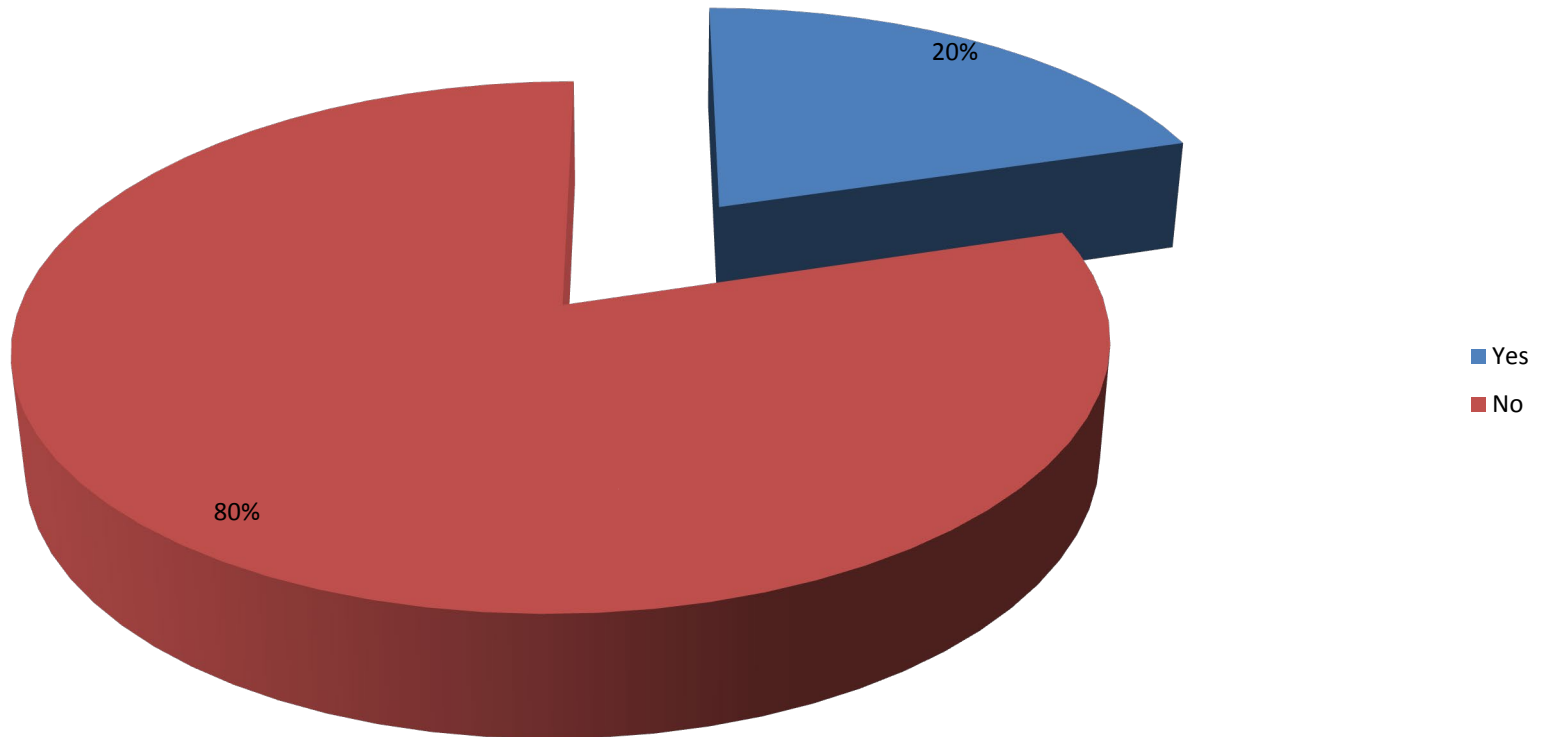
Rate the condition of the gym/exercise floor

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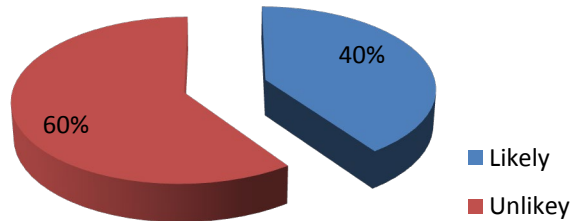
What is your overall opinion of the facility?

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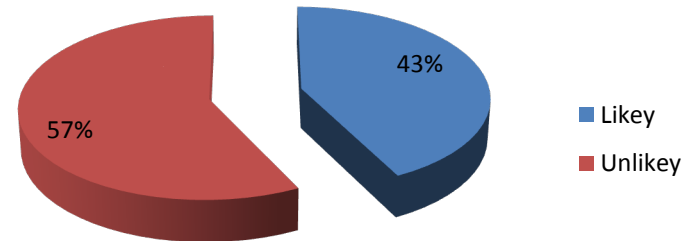


Would you participate in a group exercise instruction via video ?

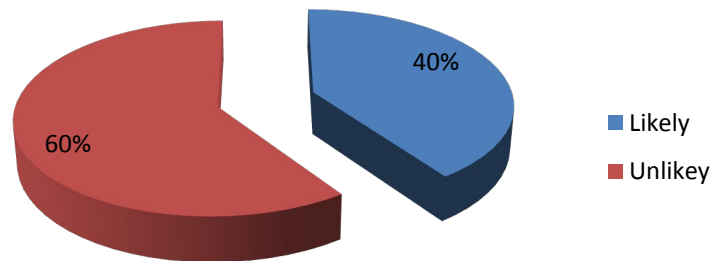
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Participate in cooking light classes?

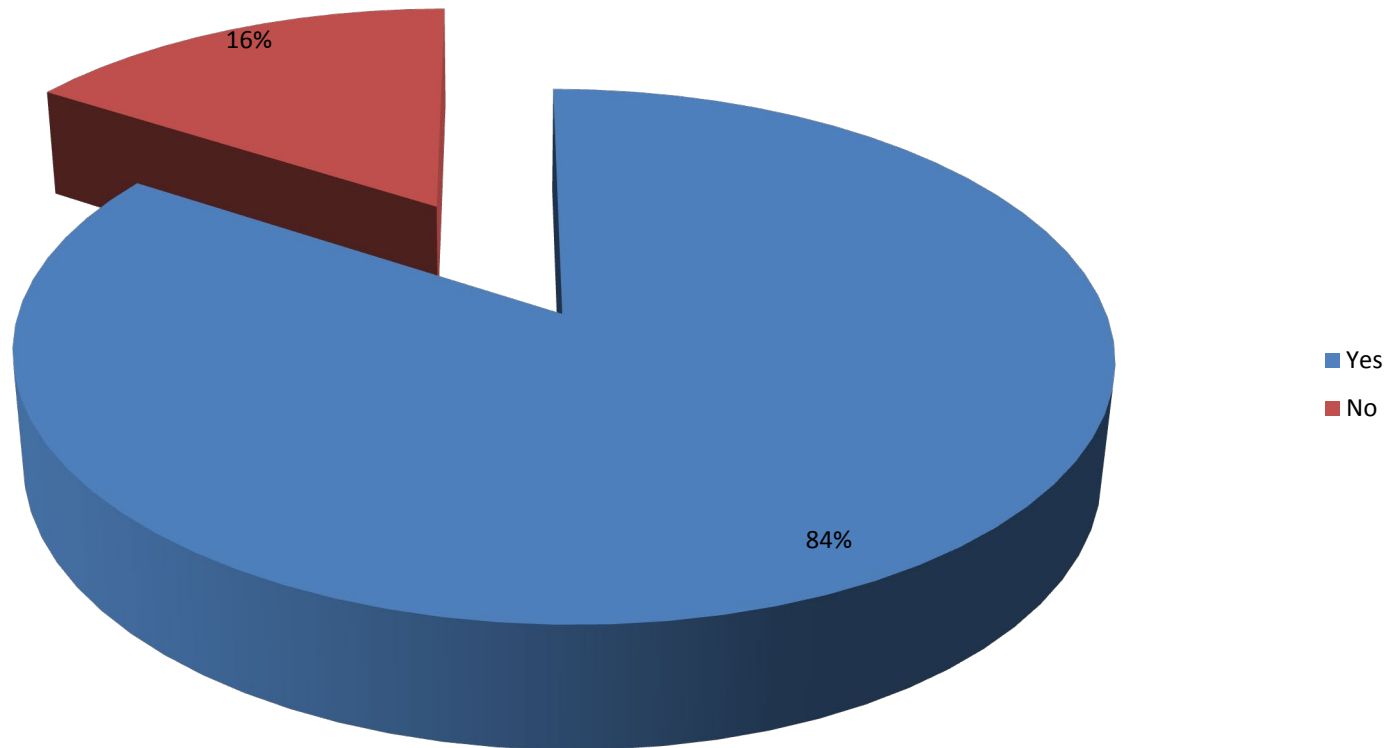


Participate in healthy eating classes?



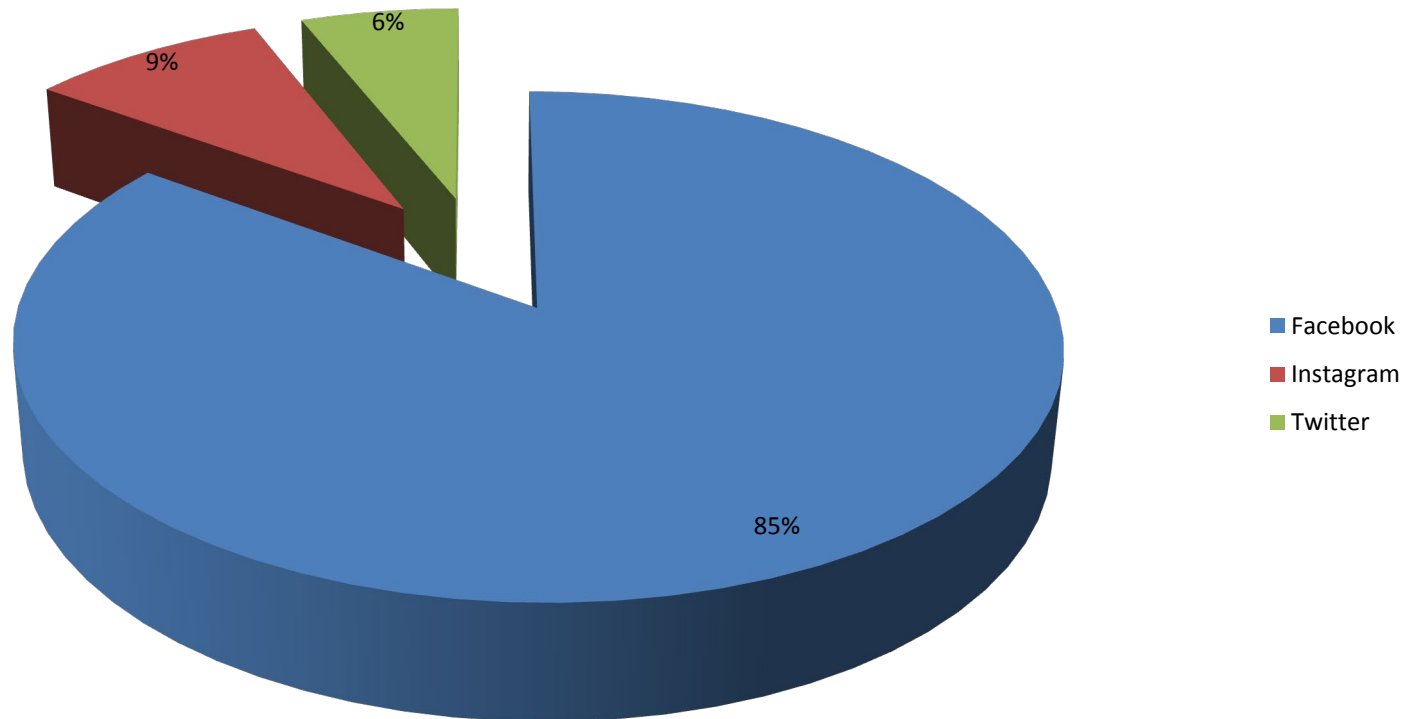
Participate in walking groups?

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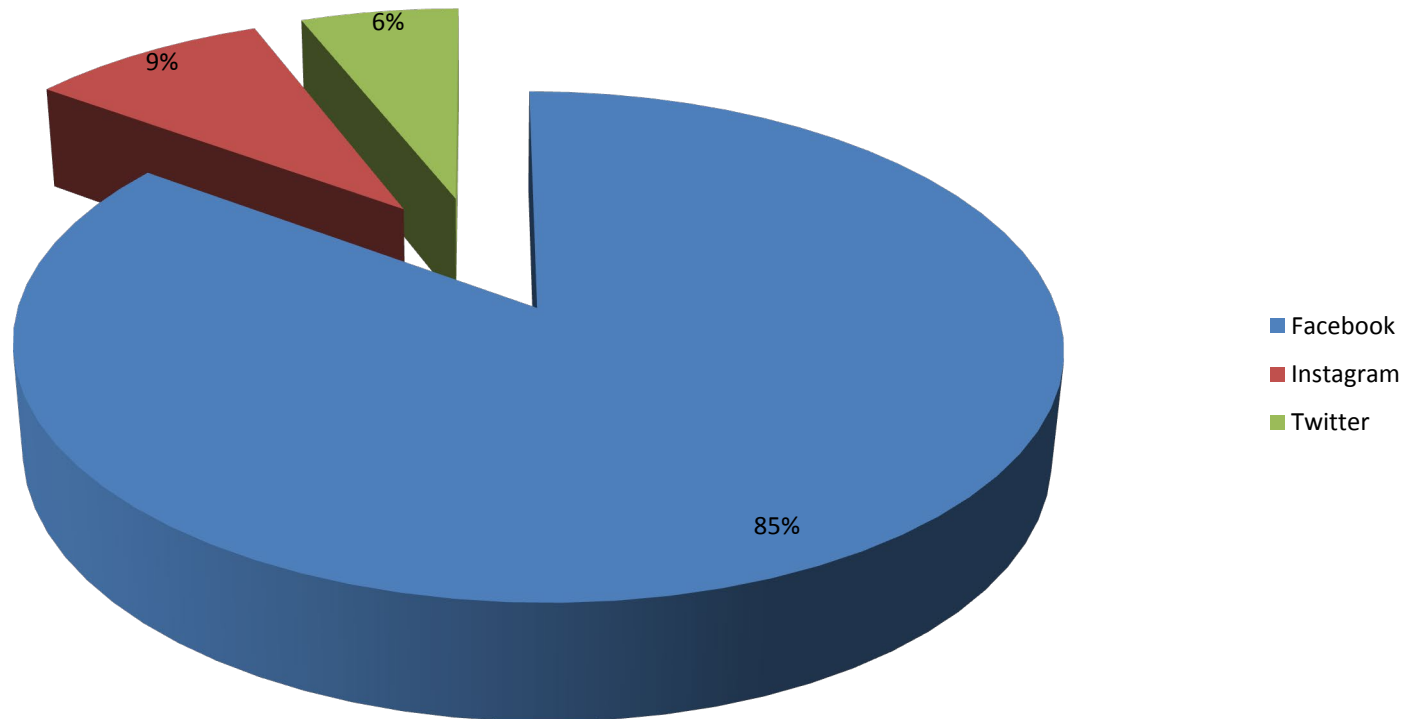
Do programs influence a healthy lifestyle?

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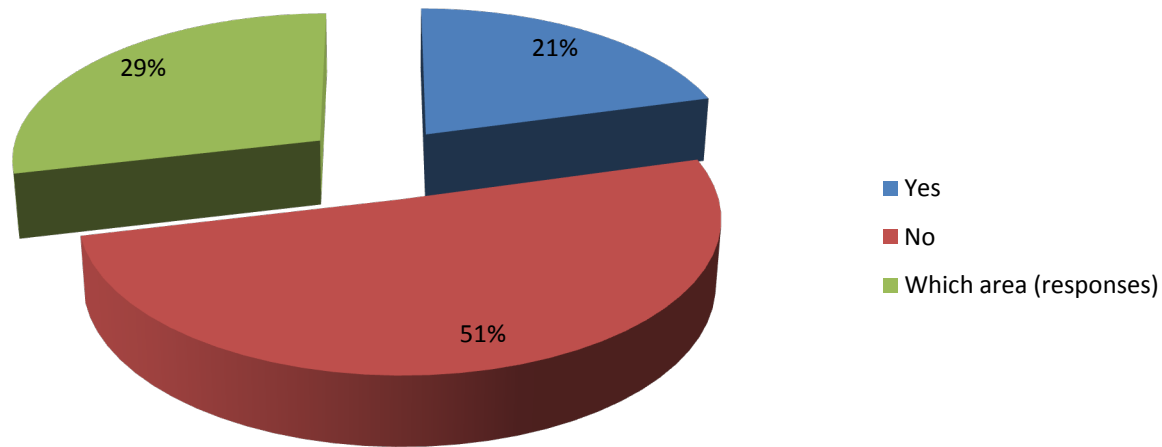
What social media platform do you prefer?

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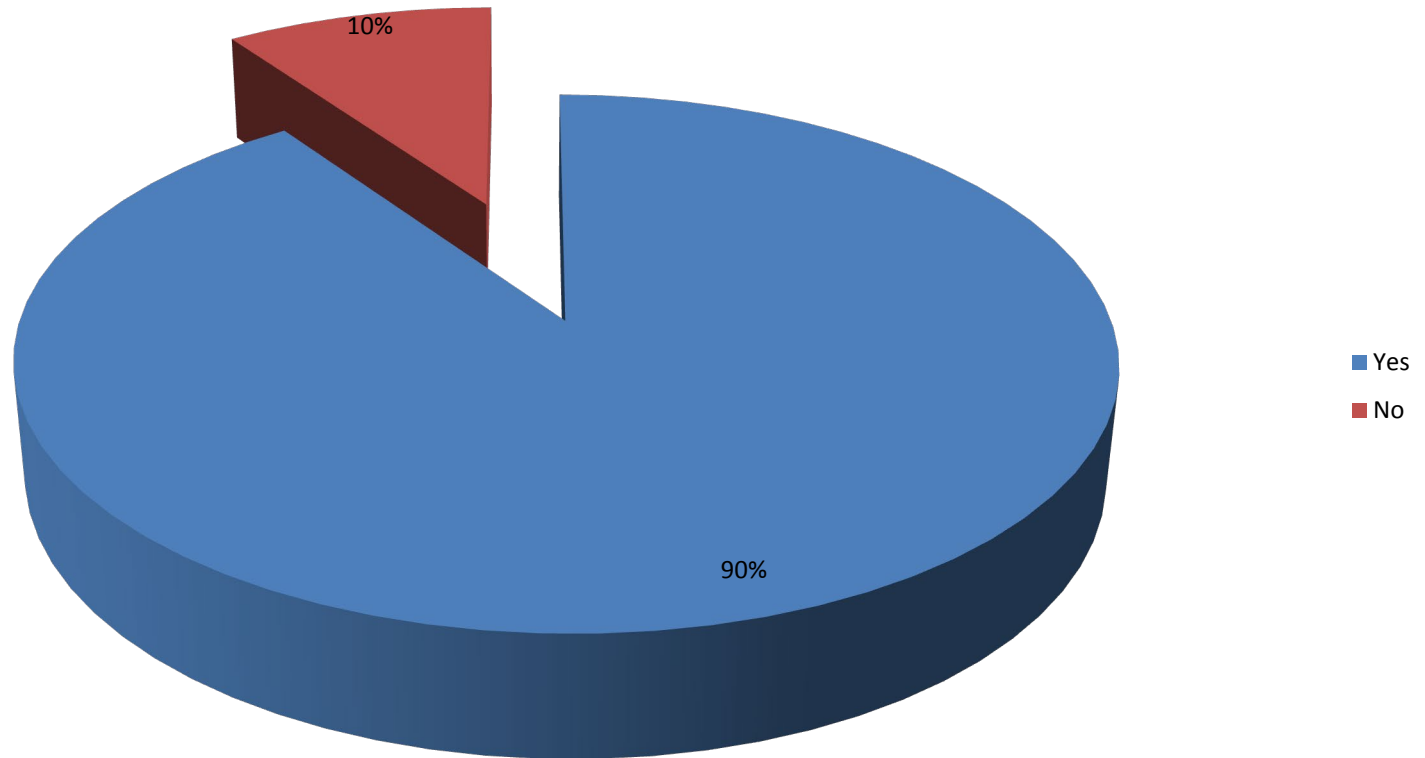
What social media platform do you prefer?

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Do you think upgrades are necessary in this recreation facility?

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Do you find the program fees affordable ?