

**TOWN OF SWEDEN  
Planning Board Minutes  
December 10, 2007**

A regular meeting of the Town of Sweden Planning Board was held on Monday, December 10, 2007, at the Town Offices, 18 State Street, Brockport, New York, commencing at 7:00 p.m.

Members present: Richard Dollard, David Hale, William Hertweck, Matthew Minor, Arnold Monno, David Strabel

Absent: Craig McAllister

Also present: James Butler, Building Inspector, James Oberst, MRB, Randy Spurr, Harold Mundy, David Buzzella, Andrea Jones

The meeting was called to order at 7:00 p.m. by Acting Chairman Hale.

Correspondence passed to members for review.

Moved by Mr. Minor, seconded by Mr. Dollard, that the minutes of November 26, 2007 be approved.

Ayes – 6

**Spurr Dealership Amended Site Plan. 6325 Brockport-Spencerport Road. 084.01-1-7**

Mr. Randy Spurr addressed the Board and distributed pictures of the Subaru building per the Board's request at the last meeting. Also, Mr. Spurr explained that he was made aware of the Board's disapproval of the bright blue color of the Chevrolet façade. He further stated that the probability of General Motors agreeing to change the bright blue was highly unlikely because it is their corporate color.

Mr. Spurr distributed another picture of an alternative design, which includes one common entrance with all the GM logos on one panel over the entrance. GM was not in favor of this design because the goal was to have a two-brand alignment on one store. Mr. Spurr is looking to the Board for direction as to which way he should pursue.

Acting Chairman Hale's first response was that the charcoal black color of the common entrance is much more appealing than the bright blue of the two separate entrances. Mr. Strabel agreed the bright blue is too brash. Mr. Spurr added that GM would accept the one common entrance if the dealership were an approved combined dealership, i.e., Leroy Motors, but is making an exception for Spurr with the two entrances. Also, GM would abide by the Planning Board's opinion/recommendation.

Mr. Monno asked if the canopy would remain if the one common entrance were approved. Mr. Spurr stated the canopy is part of the façade.

Mr. Minor asked for clarification of the change in signage. Mr. Spurr explained that the large pylon sign in front of the Chevrolet building is going to stay the same except for different panels. The Pontiac/Buick/GM sign in front of the proposed Subaru building will be taken down. In its place will be a Subaru pylon sign, quite a bit shorter. The color of the Subaru sign will be a darker blue (navy).

The Planning Board strongly recommends and would approve the charcoal grey color versus the bright blue. The look of one common entrance over two separate entrances is also preferred.

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Moved by Mr. Hertweck, seconded by Mr. Monno, that having reviewed the short EAF, comments from the Fire Marshal and Environmental Conservation Board, the Planning Board determines that the Spurr Dealership Amended Site Plan is an unlisted action which will not have a significant impact on the environment.

Ayes – 6

The meeting was adjourned by motion at 7:50 p.m.

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**Planning Board Secretary**